



# A Facebook for Faculty?

A workshop on professional social networking sites on the World Wide Web, presented by the Center for Teaching and Learning.

January x, 2008  
1:00 – 2:00 pm  
ILC 2xx

COME AND LEARN **WHY** YOU SHOULD BE USING SOCIAL NETWORKING TECHNOLOGY, AND **HOW** TO GET STARTED



BSU Alumni and Pronetos founder and CEO Chris Blanchard, leads this workshop on how faculty can benefit from using social networking tools such as Pronetos, the “Professor’s Network,” to enhance their careers, and what to do to get started.

“*Pronetos is better than SSRN. Users can create disciplinary groups without having to wait for SSRN to give clearance. Pronetos does a good job of tracking versions for documents, so that you can see the history of edits.*”

Hundreds of millions of people are using social networking sites, and **professional sites are the fastest growing sites in the world**. And, there are now over **16 million peer-reviewed, open access, academic articles posted on the world wide web**. Faculty members from every continent are using Pronetos and other sites to network and collaborate. Come find out why!

Seating is limited. Please call reserve a spot. ►►

- Stay relevant
- Nurture your legacy
- Reinforce your status as a leader
- Deepen your expertise
- Increase your visibility
- Network with colleagues
- Increase collaborative opportunities
- Better manage your online presence



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